



Goal:

The goal of the Development Committee is to secure involvement of individuals who can assist in the advancement of Big Brothers Big Sisters of the Ocean State. Overarching objectives include:

Development Committee

Responsible for overseeing the organization's overall fundraising and, in particular, the fundraising done by the board.

- To serve as a resource to the Executive Director, Board of Trustees, Director of Development and Community Relations, and Senior Leadership team on matters related to strategic planning, corporate partnerships, philanthropy, and other operational initiatives.
- To work with staff to establish a fundraising *plan* that incorporates a series of appropriate vehicles, such as special events, direct mail, product sales, marketing, etc.
- To work with fundraising staff in their efforts to raise money.
- To build a network of supporters who may be helpful in identifying and providing resources for Big Brothers Big Sisters of the Ocean State.
- To take the lead in certain types of outreach efforts, such as chairing a dinner/dance committee or hosting fundraising parties, etc.
- To furnish an avenue through which its members become familiar with the BBBSOS's progress and challenges and thus better able to assist with Big Brothers Big Sisters of the Ocean State growth and development.
- To be responsible for involvement of all board members in fundraising, such as having board members make telephone calls to ask for support.
- To monitor fundraising efforts to ensure that ethical practices are in place, that donors are acknowledged appropriately, and that fundraising efforts are cost-effective.

Focus:

The Development Committee will play a critical role in helping BBBSOS achieve its fundraising strategic vision on a mentoring, philanthropic, and corporate partnership level, while also assisting to increase awareness of BBBSOS throughout RI and nationally.

Fundraising Strategy Statement

- A. A robust and diverse fundraising strategy that supports our mission and goals and facilitates growth

A special focus of the Development Committee will be Corporate Partnerships. As BBBSOS faces a greater demand to become a self-sustaining agency through corporate partnerships and individual donations, initiatives have been developed to target several new areas to increase presence and recruiting impact. Specific Development Committee activities include:

- The Development Committee will become a key resource for tapping into new areas and positioning BBBSOS to be the premier mentoring agency in RI.

- Help with a grassroots ambassador effort to engage the community, assist in outreach to corporate partners through your networks, provide representation at your company, host receptions, etc.
- Assist with recruiting and programmatic objectives by providing a continuum of opportunities for BBBSOS staff to recruit Littles and Bigs, and speak to Beyond School Walls, at key occasions. A robust recruitment and Littles/Bigs program allows BBBSOS to assist the youth of RI better by providing long-lasting mentoring partnerships.

Membership:

- The Development Committee shall be comprised of members who meet the overall membership criteria and shall have five members in a given year.
- Members will serve a three-year, renewable term.
- The Development Committee strives to maintain balance within its membership. Gender, race, age, class year, and geography will be considered in recruiting members. Individuals with unique or critical skill sets that would be valuable to the mission of BBBSOS will be targeted, i.e. business, science, law, education, non-profits, etc. Up and coming members can be asked to serve with this group to prepare them for service on the full Board.
- The Development Committee and membership on a minimum of one committee is strongly encouraged for all members.
- Members are committed to making an annual contribution of \$1,000 through a give/get model to support the mission of BBBSOS.

Committee Meetings:

- The Development Committee will meet a total of three times per year (fall and winter), to coincide with large-scale Big Brothers Big Sisters of the Ocean State events.

10/10/2017